



Atlantic Academy Portland

an Aspirations Academy

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Dear Parent or Carer

RE: World Book Day

World Book Day takes place on **Thursday 5th March 2020**, we would like to invite you to join us in helping your child to make the most of this special occasion.

To help get your child started on, or further along, their reading journey, every student receives a £1 World Book Day Book Token that can either be exchanged for one of TEN special £1 World Book Day books or used to get £1 off any book costing £2.99 or more. You can find out more about the books at worldbookday.com/books. Please help your child to use it by visiting your local bookshop or certain supermarkets. A week long Scholastic Book Fair will also be taking place from Wednesday 18th March to Friday 20th March where parents and children have the opportunity to purchase books each day between 08:15 and 08:30 and 15:05 and 15:30.

Atlantic Academy would like to invite all Primary age children to dress up as a character from their favourite piece of **classic children's literature** to celebrate this day (e.g. Alice's Adventures in Wonderland, Charlotte's Web, Paddington Bear and The Tales of Peter Rabbit). Children are encouraged to bring a copy of this book to school to share with their peers. During the day, children will be taking part in a range of literacy focussed activities designed to both increase awareness and celebrate classic literature promoting discussion and engagement in reading. In addition to this, each class will be demonstrating the high quality outcomes of our English lessons by writing a whole school book which showcases the progression of writing at the Academy from Reception through to Year 6.

We will also be holding a 'Books at Bedtime' event where children are invited back to school from 5:30pm - 6:00pm to enjoy a hot chocolate and hear a short story read to them. For this event they are more than welcome to wear their pyjamas.

You can join us in building your child's enthusiasm for books well beyond World Book Day by reading together regularly and joining your local library if you are not yet members. Children are never too young to start their journey with books, and the benefits of reading are enormous—so we hope, like us, you will use World Book Day to celebrate with your child.

Yours faithfully

Mrs A Hill
Deputy Head of Primary



ASPIRATIONS

The Aspirations Academies Trust
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