



## Secondary Parent Forum Meeting

The first Secondary Parent Forum was held on Tuesday 14th September 2021, this was a very useful meeting between parents, Mrs Migliari and Mrs Hendrie. The following was discussed:

### Communication:

**You said:** *The perception of using a generic contact form is that it is impersonal and parents are unsure of who will see the communication.*

**We said:** The idea around the use of a contact form is that the members of staff linked to the contact form can decide who is best suited to deal with the communication, this also means that not just one member of staff picks up the email so ensures it is followed up.

**You said:** *It would be great to see more 'posts' on social media from Atlantic Secondary*

**We said:** This was agreed by all, we explained our apprehension around this as feedback had been very negative previously.

**You said:** *Some of the letters sent home were too lengthy, it was suggested that rather than one long letter, shorter, specific letters could be sent with one or two items covered.*

**We said:** This would be fed back and discussed.

### Uniform & equipment:

**You said:** *The uniform supplier, Brigade, has been providing an awful service to our parents and asked if the supplier could be changed.*

**We said:** We have been aware for a while of the difficulties around this supplier. It has been confirmed that Dorset Embroidery & Printwear (DEP) will stock Atlantic uniform, date to be confirmed. Considering the difficulties with Brigade we are incredibly impressed with how smart our students arrived at school in September and would like to thank our parents/carers for their support.

**You said:** *Can students buy equipment in school?*

**We said:** Yes, parents can buy the equipment via sQuid and can be collected from the Student Support Hub. Complete pencil cases do not include calculators, although these are available to purchase separately on sQuid.

### Behaviour:

**You said:** *Parents & students really like all of the positive rewards such as badges, certificates & postcards.*

**We said:** We all love to celebrate and reward the great character, confidence and commitment shown by our students.

**We are very much looking forward to our next Parent Forum Meeting and hope that these meetings will help us to continue to improve on what we have already achieved at Atlantic Academy.**

Kind Regards

Mrs L Migliari  
Vice Principal

Mrs S Hendrie  
Assistant Principal