

Primary Parent Forum Meeting

The first Primary Parent Forum was held on Thursday 23rd September 2021. It was a pleasure to take time with a group of Primary parents and carers to discuss the Atlantic Academy Primary Phase. The meeting was held between parents and Miss Heppell. The following was discussed:

Communication:

You said: *SIMS was a useful platform for communications especially with positive news although it was sometimes frustrating as it logged you out. On the desktop you don't get alerts so sometimes parents aren't aware to log in and check. Some parents felt that Marvellous Me was an easier platform to use.*

We said: We wanted to streamline all communications to ensure everything was clear though the same platform, so parents could ensure they could check positive awards, timetables, diary dates and attendance in one place. There had previously been confusion with multiple communication platforms. Miss Biddle is always on hand to support any SIMs problems and can be contacted through the Academy Website.

You said: *Weekly newsletters were positive and parents wanted to celebrate staff being on the Primary gate every morning and evening. Parents wanted to note that the feedback and support with communication during lock down was something they wanted to be passed onto staff and noted.*

We said: It's a pleasure to welcome our children into school and a joy to speak with parents and address any concerns they have each morning for our youngest children who sometimes require an additional level of reassurance.

You said: *In some instances there is very little notice in terms of events happening or things changing.*

We said: We would take this on board and appreciate the feedback. We would work towards ensuring, where possible, 48 hours notice is always given as a minimum.

Uniform & equipment:

You said: *The uniform supplier, Brigade, has been providing an awful service to our parents and did we have any updated information in regards to a new supplier.*

We said: We have been aware for a while of the difficulties around this supplier. It has been confirmed that Dorset Embroidery & Printwear (DEP) will stock Atlantic uniform, date to be confirmed. Considering the difficulties with Brigade we are incredibly impressed with how smart our students arrived at school in September and would like to thank our parents/carers for their support.

You said: *Are there any Fair Trade Policies available for the uniform suppliers we use at Atlantic Academy?*

We said: We would look in to this.

Enrichment and the wider community:

You said: *Parents and students are very impressed with the wide range of enrichment activities we have on offer. There was specific mention of the offers available for our youngest students and felt that this was a real benefit of the Academy.*

We said: We love to run enrichments and are thankful to our staff for supporting our enrichment offering.

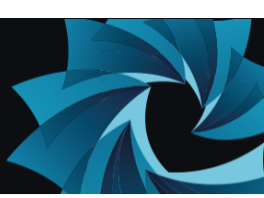


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We are very much looking forward to our next Parent Forum Meeting which will be held on October 19th. If you are interested in joining the Parent Forum please contact us via the contact form on the website.

Kind Regards

Miss M Heppell
Principal - Atlantic Academy Primary