



# Atlantic Academy Portland

an Aspirations Academy

Miss Heppell - Principal of Primary  
Mrs Bishop - Principal of Secondary

Maritime House  
Southwell Business Park  
Portland, Dorset. DT5 2NA

Tel: 01305 820262  
Email: [Office@atlantic-aspirations.org](mailto:Office@atlantic-aspirations.org)

[www.atlantic-aspirations.org](http://www.atlantic-aspirations.org)

Monday 14th February 2022

Dear Parents/Carers,

## World Book Day - Thursday 3rd March 2022

It's that time of year again - Thursday 3rd March is World Book Day!

This year, World Book Day is celebrating its 25th birthday! This exciting day will be filled with a range of booktastic activities, all on the theme of reading for pleasure. The best part is that every child is invited to dress up as their favourite book character.

Each year group will be starting the day with a writing task based on a popular fairy tale, which we will be producing into a whole school book. We are very excited to be partnering up with **The Chesil Reading Project** to deliver two virtual author visits. EYFS and KS1 will meet **Eileen Brown**, author of *Handra's Surprise* and KS2 will meet with **Dan Freeman**, author of *Jamie Johnson - The Kick Off* and *Jamie Johnson - Golden Goal*.

There will be an Activity Bingo, with a choice of creative and fun tasks set by all members of Primary staff. We know that many of our children will want to do more than one of these activities, and so we are holding a competition to reward special contributions.

We have also launched the National Literacy Trust's '**Miles of Magic Reading Challenge**', where children can read books, earn badges and be entered into a competition to win Harry Potter prizes for our Primary Library. The more the children read, the more prizes they can win for our school.

As well as our plans, the official [World Book Day website](#) has a whole host of activities for children to enjoy. By accessing the [World Book Day website](#) you will be able to explore the world book day Hub for families which is full of amazing activities and ideas for encouraging reading for pleasure. Every child can download and use a digital [£1 book token](#). This can be used to buy one of the 12 fabulous-looking World Book Day books, or redeemed against a full-priced book of your choice (with a minimum value of £2.99).

We can't wait to see the children all dressed up and sharing their favourite books with their friends.

Yours Faithfully

Miss J Cornell  
Primary English Lead