



# Atlantic Academy Portland

an Aspirations Academy

Miss Heppell - Principal of Primary  
Mrs Bishop - Principal of Secondary

Maritime House  
Southwell Business Park  
Portland, Dorset. DT5 2NA

Tel: 01305 820262  
Email: [Office@atlantic-aspirations.org](mailto:Office@atlantic-aspirations.org)

[www.atlantic-aspirations.org](http://www.atlantic-aspirations.org)

Dear Parents/Carers,

## RE: Careers Curriculum: Think, Big, Dream Big

We are delighted that our school has been selected to take part in an exciting programme to improve careers education in primary schools across England. This programme is being run by your local Careers Hub, funded by The Careers & Enterprise Company and evaluated in partnership with ImpactEd. ImpactEd is an independent evaluator that supports high-quality monitoring and evaluation in schools.

To fully evaluate the impact of the programme on pupils and parents, we will be inviting Year 5 and 6 children to complete a short survey in school which will ask questions about behaviours, attitudes and beliefs related to careers and the world of work. They will complete this in Autumn 2023, and next academic year in Summer January 2024. We will also be inviting parents of all children in school to complete a survey about your behaviours, attitudes and beliefs related to careers towards the end of the year (Summer 2024). These surveys will help understand the impact of the project so that it can be improved in the future.

Any data shared in the surveys will be treated confidentially and no identifiable information will be included within the reporting. Only aggregate findings and trends will be published. For more information about how we will collect and process you and your child(ren)'s data, please see the privacy notice which can be found online at <https://drive.google.com/file/d/12aNKMWm3uHjF8e6nlffrA9m2YCXDYI4B/view>.

Taking part in this evaluation is entirely voluntary and no pupil or parent is obliged to participate. If you are happy for you or your child to take part in the research, you do not need to inform anyone. However, if you have any questions or would like to opt out, please contact Miss Frampton.

If our school participates in additional data collection as a "Research School" then we will be in touch with you about this at a later date.

Thank you for your support

J.Frampton

Miss Frampton  
Primary Careers Lead

