



Atlantic Academy Portland

an Aspirations Academy

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Attendance matters

Celebrating Student Attendance: "Attendance Streaks" Initiative

Dear Parents and carers,

I hope this message finds you well. We are pleased to update you on the progress of our ongoing "**Attendance Streaks**" initiative, which aims to foster a culture of consistent attendance and punctuality within our academy community.

So far this year, we are pleased to announce that over **300 students** have already achieved their **10-day attendance streak** milestone!

The "Attendance Streaks" initiative was designed to encourage and recognise students who attend school consistently without any absences. Reaching a 10-day streak is a pleasing achievement, but it marks just the beginning. We look forward to continuing to celebrate more students as they work toward even longer streaks.

This term, as well as badges and House points, students will gain a voucher for a free hot drink upon reaching an unbroken streak of **35 days** and a free lunch voucher for a streak of **71 days**.



Why Attendance Matters:

Consistent attendance is crucial for academic success and overall student development. Regular participation in class allows students to stay on track with the curriculum, build stronger relationships with peers and teachers, and develop key skills that will benefit them throughout life. Missing just one day a fortnight has a significant impact on future outcomes.

Encouraging Your Child's Attendance:

We encourage you to support your child in maintaining their attendance streak. Simple steps like setting a consistent bedtime routine, preparing for the school day in advance, and encouraging a positive mindset toward school can all make a big difference.

Our attendance team can be contacted via the school contact forms www.atlantic-aspirations.org/about-us/contact-forms/ or on 01305 820262 if you need help in supporting your child's attendance or have other questions or concerns that need addressing.

Thank you for your ongoing support in helping our students thrive.

Warm regards,



Andrew Clark
Assistant Principal and Head of Castle Cove.

