



28th February 2025

RE: Atlantic Book Day- Friday 7th March 2025

Dear Parents/Carers,

We are excited to announce that on **Friday 7th March**, we will be celebrating Atlantic Book Day!! This special day is a fantastic opportunity to encourage a love of reading and celebrate the joy that books bring to our lives. To mark the occasion, we invite all children from Reception to Year 6 to come to school dressed as their favourite book character. We encourage creative and imaginative costumes that reflect the wonderful stories they love.

During the school day, your child will have the opportunity to take part in a book swap. We kindly ask each child to **bring in a book from home** that they are happy to exchange. This will allow them to choose a new book to take home and enjoy. Of course, if you would like to donate more than one book, we would be very grateful for any additional contributions. These will help ensure that all children have the opportunity to take part, including those who may find it difficult to provide a book.



As part of the celebrations, each child has taken home a £1 World Book Day book token. If yours has been misplaced, you can download a digital book token [here](#). This can be exchanged in participating shops for a free [£1 World Book Day book](#) or used as £1 off a book of their choice. We hope this encourages children to explore new stories and enjoy the magic of reading.

Additionally, we are delighted to welcome the Scholastic Book Fair, which will be arriving in school on Tuesday 18th March and running until Monday 24th March. This is a fantastic opportunity for children to browse and purchase a range of exciting books. Every purchase helps to earn free books for our school, so we appreciate your support. If you've got your book token handy, you can also spend these at the book fair. This year we will have a contactless payment option available.

Please join us in building your child's enthusiasm for books well beyond World Book Day by reading together regularly and joining your local library. Children are never too young to start their journey with books.

Thank you for your continued encouragement in fostering a love of reading. We look forward to a wonderful Atlantic Book Day celebration!

Yours faithfully

Miss J Cornell
Lower School Head of Castle Cove and English Lead