



Atlantic Academy Portland

an Aspirations Academy

Miss Heppell - Principal

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6th May 2025

Dear Parents and Carers,

We are delighted to invite you to a very special event that promises a magical mix of creativity, confidence and chocolate!

As part of our current topic, Year 4 have been busy designing and developing their very own magical chocolate treats, inspired by Honeydukes. The children have worked incredibly hard to create imaginative products, persuasive pitches and eye-catching packaging.

They will be presenting their creations in a special Honeydukes' Den - our very own version of Dragon's Den!

Date: 22/05/25

Time: 2.15pm

A member of staff will meet you at the roller gate.

During the event, each group will pitch their chocolate treat idea to an audience of adults - that's you! Showcasing their marketing magic and presentation skills. At the end, you will be invited to cast your vote for your favourite idea using a special Galleon coin.

This is a fantastic opportunity to celebrate the learning taking place this half-term and we look forward to seeing you there.

If you have any questions or concerns, please do not hesitate to contact a member of the Year 4 team.

Thank you for your continued support.

Yours faithfully

N Jones & M Siddons

Miss Jones and Miss Siddons.

Year 4 team