



Atlantic Academy Portland

an Aspirations Academy

Miss Heppell - Principal

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RE: Atlantic Book Day- Friday 6th March 2026

Dear Parents/Carers,

We are delighted to announce that on **Friday 6th March** we will be celebrating **Atlantic Book Day!** This special event is a wonderful opportunity to nurture a love of reading and celebrate the joy that books bring to our lives.

To mark the occasion, we invite all children from **Reception to Year 7** to come to school dressed as their favourite book character. We encourage creative and imaginative costumes inspired by the stories they love. Children are also encouraged to bring in a copy of their chosen book to share with their classmates.



As part of the celebrations, every child will receive a **£1 World Book Day book token**. If your token is misplaced, you can download a digital version [online](#). From **2nd March**, we will be selling the special [£1 World Book Day books](#) in our Lighthouse Library. Alternatively, tokens can be exchanged at participating bookshops for a free £1 World Book Day book or used as £1 off any book of your choice. We hope this inspires children to discover new stories and experience the magic of reading.

We are also excited to announce that the **Scholastic Book Fair** will be in school from **Tuesday 17th March to Monday 23rd March**. This is a fantastic opportunity for children to browse and purchase a wide range of exciting books. Every purchase helps us to earn free books for our school, so we greatly appreciate your support. World Book Day tokens can also be used at the book fair, and this year we will have a convenient contactless payment option available.

In addition, we will be running some exciting Reading competitions on our **school Facebook page**, where children will have the chance to **win book token prizes**—so please keep your eyes peeled for further details!

We encourage you to continue building your child's enthusiasm for reading beyond Atlantic Book Day by sharing books together regularly and visiting your local library. Children are never too young to begin their journey with books.

Thank you for your continued support in fostering a lifelong love of reading. We look forward to a fantastic Atlantic Book Day celebration!

Yours faithfully

Miss J Cornell
Lower School Head of Castle Cove and English Lead